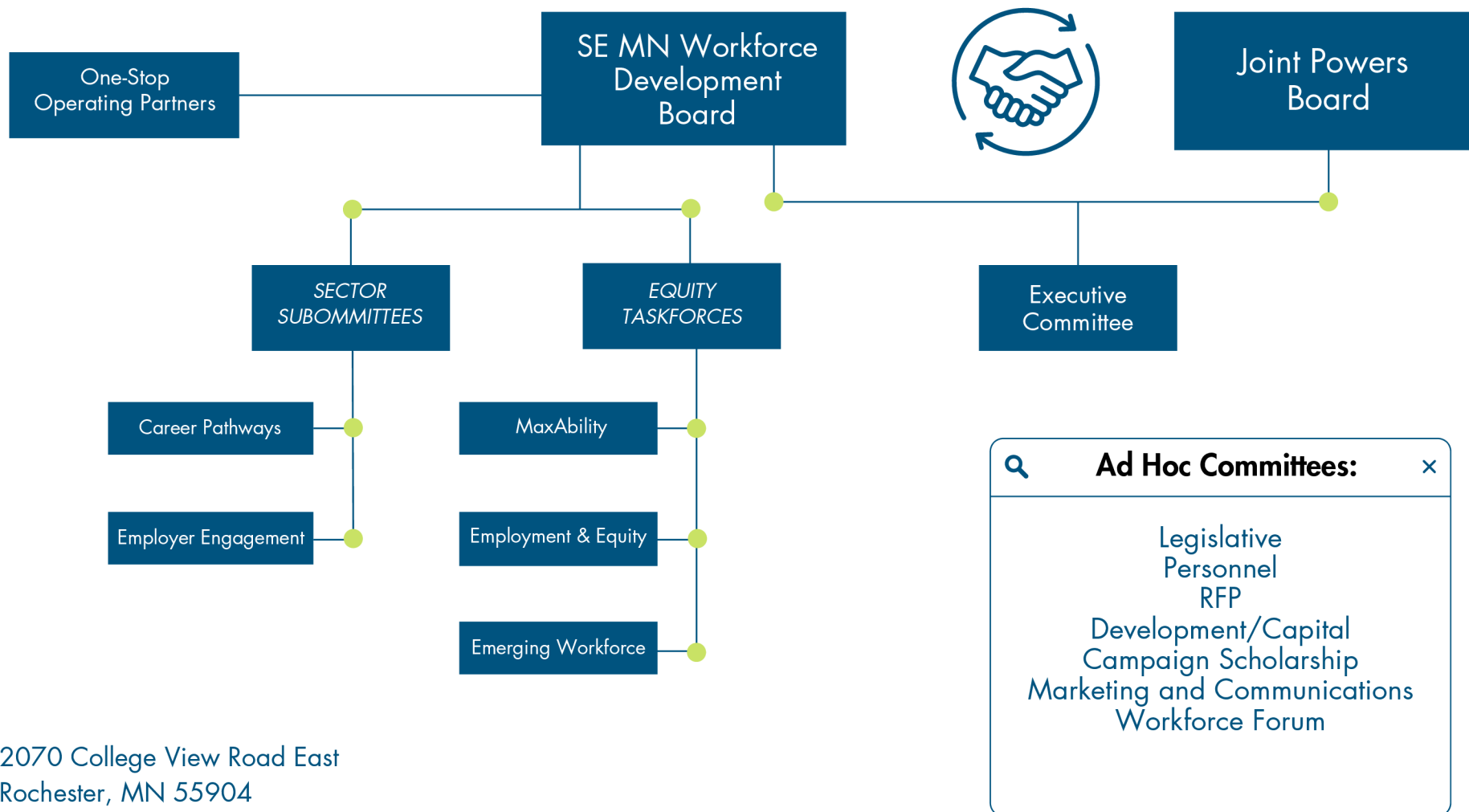


SE MN WORKFORCE DEVELOPMENT BOARD

Committee Structure

Workforce
DEVELOPMENT, INC.

*The Workforce Development Board
of Southeast Minnesota*



SE MN WORKFORCE DEVELOPMENT BOARD

Priorities for 2024-2026

Workforce
DEVELOPMENT, INC.

*The Workforce Development Board
of Southeast Minnesota*

Enhance equitable employment and programming opportunities by cultivating inclusive workplace practices and workforce initiatives.

Strategies:

- Intensify and build intentional outreach efforts to diverse and underserved populations to help them explore career opportunities, gain required skills/certifications, and enter the workforce
- Help employers establish and implement hiring and workplace practices that prioritize diversity and inclusion (Inclusive Workforce Employer Designation)
- Help employers better accommodate employees with disabilities
- Establish specialized support and promote resources tailored for bilingual professionals, including language support services, mentorship programs, and networking opportunities.
- Advocating for quality jobs in our region, utilizing the Good Jobs Principles outlined by the Departments of Commerce and Labor

Strengthen collaboration and partnerships among employers, communities, and educational institutions to provide work-based learning opportunities, shared resources, and supportive services that cultivate a skilled workforce, aligning with employer needs.

Strategies:

- Improving the awareness of available programs/services especially in smaller communities in the region and among smaller businesses, ensuring we keep a pulse on business needs and ease the navigation of resources/support
- Work toward better alignment of education with industry needs through targeted partnerships, curriculum advancements, and training/certifications for high-demand regional careers.
- Increase youth and young adults understanding of, exposure to, and preparation for regional occupations in demand by working in partnership with education
- Increase collaboration across WDI, Winona Workforce Development Board, and Workforce Service partners to streamline services, work together on initiatives, fill gaps, and avoid duplication of services
- Work with partners to identify and replicate what's working well in other counties, regions, and states

Address workforce shortage challenges by expanding and enriching employer-led, sector-based career pathways training opportunities in key industry sectors.

Strategies:

- Develop and promote pathways for in-demand careers that include training, certification, licensure, and provide opportunities for work-based learning, on-the-job-training, and apprenticeships.
 - Collaborate with business partners to identify key roles and pathway opportunities
 - Promote and expand Apprenticeship opportunities for both businesses and career seekers
 - Provide promotion and training for childcare professions to help advance the childcare industry, collaborate to build locally-driven childcare solutions
- Increase the awareness and promotion of high-demand occupations in the region
 - Support employers in marketing job opportunities and developing attraction and retention strategies, and connection to workforce training programs
- Provide access to education, certification, licensure for high-demand careers in key industry sectors.