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## FOR IMMEDIATE RELEASE

### WORKFORCE DEVELOPMENT, INC. AND THE WORKFORCE DEVELOPMENT BOARDS OF SOUTHEAST MINNESOTA AND WINONA SEEK TO RECOGNIZE SOUTHEAST MINNESOTA'S BEST PLACES TO WORK IN 2025

*Southeast Minnesota* – Workforce Development, Inc. (WDI), in partnership with the Workforce Development Boards of Southeast Minnesota and Winona, are proud to announce the launch of the 2025 Best Places to Work survey. This annual program highlights outstanding employers in the region while equipping participants with valuable workforce insights.

“Many great employers in our area have used this survey as a tool to attract and retain valuable talent,” says Jinny Rietmann, Executive Director of Workforce Development, Inc. “We’re excited to again recognize and promote our region’s best employers while providing them with data to celebrate their strengths and identify opportunities for growth.”

Local organizations interested in being recognized as one of the Best Places to Work must complete a 40-question online survey where data collection and analysis will be conducted by Personnel Dynamics Consulting Group. After the survey process, participants receive a **FREE, personalized, and confidential** report, which includes survey results specific to *their* organization and best practices in areas such as benefits, training and development, paid time off, performance management, and more.

Complete the survey here: <http://bestplacestoworksurvey.com/survey.asp>

The survey deadline is **February 7, 2025!** All participants must register as a *New User*, even if they’ve participated in previous years. Winning organizations will be celebrated in small, mid-size, and large categories at the annual Workforce Development Forum on **April 3, 2025**, at the Rochester International Event Center. These organizations will also receive the 2025 Best Places to Work logo, which can be used in their marketing and recruitment efforts to further enhance their employer brand.

This marks the **15th year** that WDI and the Workforce Development Boards of Winona and Southeast Minnesota have sponsored the Best Places to Work Survey. The program is part of a national initiative to recognize outstanding employers in local communities and will engage with businesses in Freeborn, Mower, Rice, Steele, Goodhue, Olmsted, Houston, Dodge, Fillmore, Wabasha, and Winona Counties.

For more information or to participate, contact **Kortney Wobbe** at Workforce Development, Inc. by phone at **507-292-5189** or via email at **kwobbe@wdimn.org**.

*Workforce Development, Inc. (WDI) is an independent, non-profit agency with a long history of serving the needs of career seekers and employers in Southeast Minnesota. Reasonable accommodations for people with disabilities provided, upon request, by calling 507.292.5152 or by using your preferred relay service. Workforce Development, Inc. is an Equal Opportunity Employer/Program Provider and a proud partner of the American Job Center Network.*