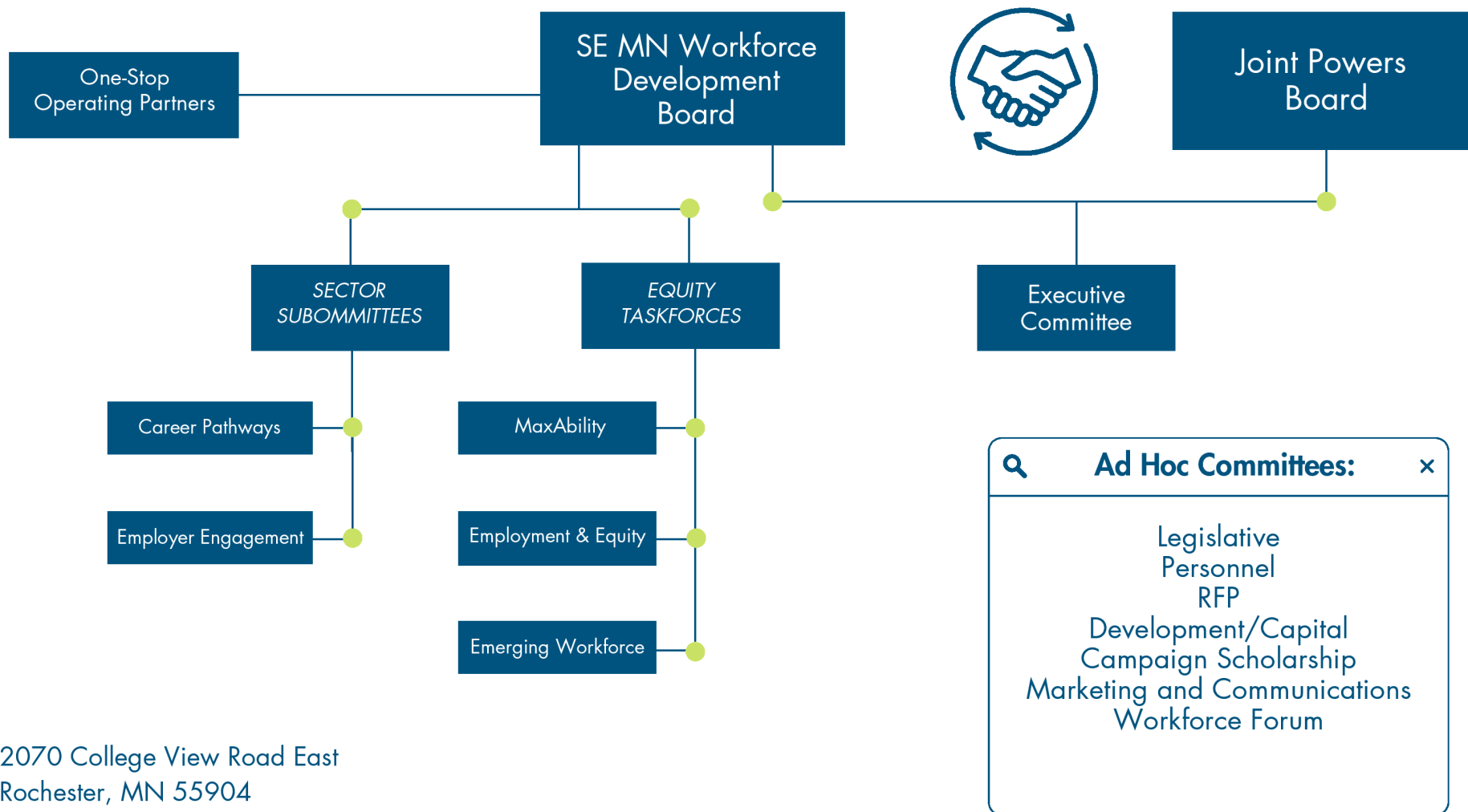


SE MN WORKFORCE DEVELOPMENT BOARD

Committee Structure

Workforce
DEVELOPMENT, INC.

*The Workforce Development Board
of Southeast Minnesota*



SE MN WORKFORCE DEVELOPMENT BOARD

Priorities for 2024-2025

Workforce
DEVELOPMENT, INC.

*The Workforce Development Board
of Southeast Minnesota*

Enhance equitable employment and programming opportunities by cultivating inclusive workplace practices and workforce initiatives.

Strengthen collaboration and partnerships among employers, communities, and educational institutions to provide work-based learning opportunities, shared resources, and supportive services that cultivate a skilled workforce, aligning with employer needs.

Address workforce shortage challenges by expanding and enriching employer-led, sector-based career pathways training opportunities in key industry sectors.

Strategies:

- Intensify and build intentional outreach efforts to diverse and underserved populations to help them explore career opportunities, gain required skills/certifications, and enter the workforce
- Help employers establish and implement hiring and workplace practices that prioritize diversity and inclusion (Inclusive Workforce Employer Designation)
- Help employers better accommodate employees with disabilities
- Establish specialized support and promote resources tailored for bilingual professionals, including language support services, mentorship programs, and networking opportunities.
- Advocating for quality jobs in our region, utilizing the Good Jobs Principles outlined by the Departments of Commerce and Labor

Strategies:

- Improving the awareness of available programs/services especially in smaller communities in the region and among smaller businesses, ensuring we keep a pulse on business needs and ease the navigation of resources/support
- Work toward better alignment of education with industry needs through targeted partnerships, curriculum advancements, and training/certifications for high-demand regional careers.
- Increase youth and young adults understanding of, exposure to, and preparation for regional occupations in demand by working in partnership with education
- Increase collaboration across WDI, Winona Workforce Development Board, and Workforce Service partners to streamline services, work together on initiatives, fill gaps, and avoid duplication of services
- Work with partners to identify and replicate what's working well in other counties, regions, and states

Strategies:

- Develop and promote pathways for in-demand careers that include training, certification, licensure, and provide opportunities for work-based learning, on-the-job-training, and apprenticeships.
 - Collaborate with business partners to identify key roles and pathway opportunities
 - Promote and expand Apprenticeship opportunities for both businesses and career seekers
 - Provide promotion and training for childcare professions to help advance the childcare industry, collaborate to build locally-driven childcare solutions
- Increase the awareness and promotion of high-demand occupations in the region
 - Support employers in marketing job opportunities and developing attraction and retention strategies, and connection to workforce training programs
- Provide access to education, certification, licensure for high-demand careers in key industry sectors.